

SNAPSHOT

INVESTHER COMMUNITY

THE REAL
ESTATE
InvestHER

OUR MISSION

To empower women real estate investors to live a financially free and balanced life while building generational wealth. We provide a safe platform for women to get the support they need through on-line courses, live events, memberships, an annual conference, and investment opportunities.

**\$130M COMBINED PORTFOLIO
VALUE OVER 27 YEARS OF REAL
ESTATE EXPERIENCE**

LIZ FAIRCLOTH

Chief adviser of The DeRosa group, Liz's portfolio is composed of multifamily, mixed-use, and apartment complexes. Liz comes from a spirited Italian family, a mom of two adorable young children. She is an avid runner and has a passion of giving back to her community.



ANDRESA GUIDELLI

Andresa is the Co-founder and CEO of The Real Estate InvestHER® community. She is a mother, and an immigrant from Brazil with extensive experience in full gut projects and new construction. She is the "go-to person" when it comes to implementing processes that allow for scalability.



PODCAST

The Real Estate InvestHER Show is part of the BiggerPockets Podcast Network which has generated more than **110 million collective downloads** across multiple industries and has a community of over 1.8 million members. InvestHER podcast is in **42 countries** and currently has **56k monthly downloads**.

MEETUPS

There are **60+ InvestHER™ Meetup groups*** across the US and Canada, with over 20,000* members and growing, our **monthly events bring an average of 600 RSVPs**.

FACEBOOK GROUP

We have over **13k+* members** in our online group. This is a safe place for women to connect with each other, leverage resources, offer and receive support.

INVESTHER CON™

InvestHER CON is a two-day transformational experience for women Real Estate investors. In 2022 we had 400 attendees, 20 speaker sessions, 6 keynotes, and 30+ sponsors. In 2023 we are expecting 500 attendees gathering on an exclusive venue.



STRIVE MEMBERSHIP

Membership is designed to support experienced investors who want to take their business to the next level by getting mentorship and accountability from top-notch experts. We currently have over 100 members, over 60% of members are accredited investors.

*AS OF NOV 2022.

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Experienced women who invest in Real Estate, where 40% are married and 35% between 41 to 50 years old.

Top locations: PA, TX, CA, NJ, NY, FL, CT, VA, GA and NC.



ACCREDITED INVESTORS
22% Community
60% STRIVE Members



SDIRA

68%

Currently have retirement accounts



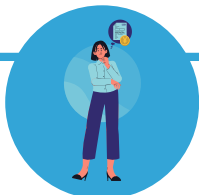
PASSIVE INVESTMENTS

20% already invest passively

40% are willing to invest in the near future

FUNDS AVAILABLE

Women who are looking to invest with their SDIRA have a combined **\$1.4M to \$3M** available to invest.



ACTIVE INVESTMENTS

95% close 1 to 10 deals annually and 5% close between 10 and 30 deals each year.

